



NEARLY 40% OF PEOPLE IN

NORTHWEST ARKANSAS

ARE UNCHURCHED. THE POPULATION OF

BENTONVILLE, ARKANSAS,

HAS DOUBLED SINCE 2000.



LAUNCHING
JANUARY 2018

| Kids Ministry | |
|----------------------------------|-------------|
| Item | Cost |
| Curriculum | \$3,000.00 |
| - 2-3 Years | |
| - 4-5 Years | |
| - 1st-4th Grade | |
| - 5th-6th Grade | |
| Preschool & Nursery | \$5,000.00 |
| - Toys & Games | |
| - Safety & Check-in | |
| - Cleaning Supplies | |
| - Cribs & Swings | |
| - Seating | |
| - Food & Supplies | |
| - Storage | |
| - Baby Care Supplies | |
| - Cleaning Fees | |
| - Childrens Workers | |
| - Changing Tables | |
| Kids | \$4,000.00 |
| - Toys & Games | |
| - Safety & Check-in | |
| - Cleaning Supplies | |
| - Cribs & Swings | |
| - Seating | |
| - Food & Supplies | |
| - Storage | |
| - Cleaning Fees | |
| - Arts & Crafts | |
| - Print Handouts | |
| - Puppets & Costumes | |
| Audio / Video / Lighting | \$10,000.00 |
| - Portable Audio Systems | |
| - Speakers | |
| - Cables | |
| - Microphones | |
| - Cases & Storage | |
| - TVs / Projectors / DVD Players | |
| - Lighting & Consoles | |
| - Check-In System | |
| Total | \$22,000.00 |

| Advertising & Outreach | |
|----------------------------|-------------|
| Item | Cost |
| Advertising | \$20,000.00 |
| - Mailer | |
| - TV & Radio Ads | |
| - Web & Social Ads | |
| - Print Ads | |
| Outreach | \$10,000.00 |
| - Start-Up Parties | |
| - Block Parties | |
| - Print Materials | |
| - Food & Supplies | |
| - Tents, Tables, & Signage | |
| - Merch | |
| - Storage | |
| Total | \$30,000.00 |

| Environment & Guest Experience | |
|--------------------------------|-------------|
| Item | Cost |
| Parking | \$3,000.00 |
| - Signage | |
| - Cones | |
| - Vests & Rain Gear | |
| - Cases & Storage | |
| Lobby | \$3,000.00 |
| - Signage | |
| - Tables | |
| - Print Materials | |
| - Audio & Lighting | |
| - TVs | |
| - Pipe & Drape | |
| Guest Area | \$2,000.00 |
| - Signage | |
| - Table & Kiosk | |
| - Print Materials | |
| - Coffee & Snacks | |
| - iPads | |
| Kids | \$3,000.00 |
| - Signage | |
| - Check-In Kiosk | |
| - Pipe & Drape | |
| - Security | |
| - Cases & Storage | |
| Baptism | \$1,000.00 |
| - Signage | |
| - Baptismal | |
| - Towels | |
| - Shirts | |
| - Certificates | |
| Bathrooms | \$1,000.00 |
| - Signage | |
| - Cleaning Supplies | |
| - Candles, Soap & Toilet Paper | |
| Next Steps | \$1,500.00 |
| - Signage | |
| - Print Materials | |
| - Tables & Chairs | |
| Dream Team | \$3,000.00 |
| - Signage | |
| - Shirts & Lanyards | |
| - Tables & Chairs | |
| - iPad | |
| - Storage | |
| - Food, Coffee & Refreshments | |
| Auditorium | \$2,000.00 |
| - Signage | |
| - Pipe & Drape | |
| - Offering Recepticle | |
| Altar Ministry | \$500.00 |
| - Print Materials | |
| - Communion | |
| - Bibles & Resources | |
| Total | \$20,000.00 |

| Worship & Creative Arts | |
|--------------------------------|-------------|
| Item | Cost |
| Audio / Video / Lighting | \$60,000.00 |
| - Audio Consoles & Racks | |
| - Speakers | |
| - Cables | |
| - Computers | |
| - Microphones | |
| - In-Ear Monitor Systems | |
| - Portable Audio Systems | |
| - Comm Systems | |
| - Cases & Storage | |
| - Video Switchers & Convertors | |
| - TVs & Monitors | |
| - Projector & Screen | |
| - DVD Players | |
| - Camera Gear | |
| - Maintenance | |
| - Lighting Consoles | |
| - Lights | |
| - Rigging | |
| - Fogger | |
| - Staging | |
| - Contract Labor | |
| Worship | \$10,000.00 |
| - Drums & Shield | |
| - Guitars | |
| - Keyboards | |
| - Cases & Storage | |
| - Miscellaneous Supplies | |
| Creative Arts | \$5,000.00 |
| - Print Materials | |
| - Venue Rentals | |
| - Food & Supplies | |
| - Travel & Training | |
| Total | \$75,000.00 |

| Systems & Software | |
|---------------------------------|------------|
| Item | Cost |
| Administrative | \$3,000.00 |
| - Email & Document Storage | |
| - Project Management | |
| - Team Communication | |
| - File Storage | |
| - Church Management System | |
| - Phone Service | |
| - Postal Service | |
| Operational | \$2,500.00 |
| - ProPresenter / ProVideoPlayer | |
| - Website | |
| - Planning Center | |
| - Adobe Creative Suite | |
| - Data Backups | |
| - Logos Bible Software | |
| Financial | \$2,500.00 |
| - PCO Giving | |
| - Quickbooks | |
| - CPA Services | |
| - Attorney Fees | |
| - 501(c)(3) Filing | |
| - Banking Fees | |
| - IRS Fees | |
| - Start Church Services | |
| Total | \$8,000.00 |